

BRAD STEWART

Turning Vision Into Revenue

AI Commercialization Executive
Strategic Partnerships · Business Transformation

Helping organizations transform expertise into scalable, AI-enabled operating systems that drive measurable business growth.



A NOTE BEFORE THE RESUME

Dear Executive,

Throughout my career I have discovered something that has become increasingly obvious. Organizations rarely struggle because of a lack of talented people. They struggle because valuable expertise never becomes scalable.

Knowledge lives inside individuals. Processes become fragmented. Technology gets layered onto broken workflows. Growth becomes expensive.

My career has been built around solving that problem. Whether modernizing talent agency operations, building strategic partnerships, commercializing new products, advising technology companies, or developing Music Mogul AI, the objective has remained consistent: create systems that allow people to accomplish more.

Artificial intelligence should not replace expertise. It should preserve it. It should amplify it. That philosophy has guided every organization I have helped build.

I believe the next generation of business leaders will not be measured by how much technology they adopt. They will be measured by how effectively they help people perform at higher levels because of it.

Thank you for taking the time to learn more about my work. I look forward to connecting.

Brad Stewart

THE CAREER IN NUMBERS

Executive Snapshot

20+

YEARS EXECUTIVE LEADERSHIP

400+

ARTISTS SUPPORTED

350+

TOURING ARTISTS DEVELOPED

\$25M+

PARTNERSHIP-DRIVEN ARTIST REVENUE

14,000+

INDUSTRY RELATIONSHIPS

\$1M+

ANNUAL BOOKING REVENUE (INTREPID)

30+

SONGS CO-PUBLISHED

50+

PODCAST APPEARANCES

CAPABILITIES, NOT JOB TITLES

What I Do

**Commercialize Innovation**

Turn expertise and ideas into sustainable, recurring revenue.

**Build Strategic Partnerships**

Create ecosystems that multiply reach, credibility, and opportunity.

**Scale Organizations**

Grow capability without proportional headcount or overhead.

**Develop AI Products**

Design human-in-the-loop systems that amplify experts instead of replacing them.

**Modernize Operations**

Replace fragmented process with repeatable, documented infrastructure.

**Build Revenue Systems**

Pricing, packaging, pipeline, CRM, and go-to-market execution.

**Lead Product Strategy**

Translate deep operational knowledge into software people actually use.

**Executive Advisory**

Guide leadership teams through commercialization and transformation.

HOW I LEAD

Leadership Philosophy

“

**Great organizations don't scale by adding more people.
They scale by building better systems.**

Growth exposes weaknesses. It does not fix them. Before an organization pursues aggressive growth it needs repeatable infrastructure: defined processes, clear ownership, standardized workflows, documented knowledge, and a consistent customer experience. Without that foundation, growth creates chaos and every new hire multiplies the confusion.

Every expert eventually reaches a limit. Every system can continue growing. The leadership work that matters most is transforming individual knowledge into organizational capability, so the business performs at the level of its best people every single day. That is where sustainable growth happens, and it is the standard I hold for every team I lead and every company I advise.

THE SIGNATURE METHODOLOGY

The Human Amplification Framework™

1

Vision

Start with the outcome, not the technology. Strategy determines the stack, never the reverse.

2

Infrastructure

Build repeatable systems before pursuing scale. Growth exposes weaknesses, it does not fix them.

3

Commercialization

Turn ideas into sustainable revenue. Value first, revenue follows.

4

Strategic Partnerships

Multiply opportunity through shared audiences, credibility, technology, and distribution.

5

AI Amplification

Use AI to amplify human expertise. Capture institutional knowledge and remove friction, not humanity.

6

Scale

Grow capability without proportional overhead. Transform individual knowledge into organizational capability.

TWENTY YEARS, ONE IDEA

Career Timeline

- 2005

Intrepid Artists · Charlotte, NC

Senior Artist Representative. Managed \$1M+ in annual live booking revenue across the US and Canada, represented 200+ touring artists, and led one of the agency's earliest cloud and VoIP transformations.
- 2014

Stewart Entertainment Agency · Nashville

Founder. Self-financed a multi-service company spanning management, booking, publishing, branding, and consulting.
- 2019

Mogul Talent Group

Expanded Stewart Entertainment Agency into a full-service talent company. 200+ artists supported, with a repeatable commercialization framework.
- 2023

Music Mogul AI

Founder & Executive Director. Transformed two decades of operational expertise into an AI-enabled commercial operating system for independent artists.
- 2025

Verified Human

Strategic Advisor. Commercialization strategy and partnerships for certifying authentic, human-created content.
- 2026

EMBARQX · The Music Business Playbook

Strategic Advisor to an experiential entertainment company, and published author.

CASE STUDY 01

Intrepid Artists

Digital transformation, a decade early

CHALLENGE

One of North America's premier independent talent agencies ran on paper calendars, manual reconciliation meetings, and office-bound operations. Scheduling accuracy and visibility suffered as the roster grew.

APPROACH

Led one of the agency's earliest digital transformation initiatives. Replaced paper-based scheduling with cloud collaboration across calendars, documents, and spreadsheets, and implemented a VoIP-based remote work system years before remote work became standard practice.

RESULTS

- \$1M+ in annual live booking revenue managed across the US and Canada
- 200+ touring artists represented across multiple genres
- Relocated from Charlotte to Nashville with zero service interruption
- The operational systems remained in use for more than a decade

LESSON

Build infrastructure before scale. Technology should remove friction from the work, never the humanity from the business.

CASE STUDY 02

Cedric Burnside

From regional stages to a Grammy

CHALLENGE

An exceptional regional blues artist with national potential, operating without the scalable business infrastructure that turns talent into a durable career.

APPROACH

Long-horizon artist development across booking, touring strategy, branding, publishing, and partnerships, treating the artist as a business and building the systems around the talent.

RESULTS

- Progressed from emerging regional performer to nationally and internationally recognized touring artist
- Went on to win a Grammy Award
- Separately, grew a managed artist's annual live revenue by more than 200%, from roughly \$100K to over \$300K, while expanding publishing, licensing, sponsorship, and merchandising

LESSON

Draw is built, not found. Talent, infrastructure, and patient partnerships compound over years, not months.

CASE STUDY 03

Music Mogul AI

Expertise, transformed into an operating system

CHALLENGE

Artists generating under roughly \$300K a year lack access to professional management infrastructure. The traditional agency model cannot serve them economically, so most careers stall on execution, not talent.

APPROACH

Transformed 20+ years of operational expertise into an AI-enabled commercial operating system: three integrated agents for booking, marketing, and management, governed by a proprietary human-in-the-loop model. Personally financed the company from formation through launch while leading product strategy, CRM architecture, partnerships, and go-to-market.

RESULTS

- Commercial beta community of roughly 200 registered users, with initial paying customers across software and consulting
- Featured by the Los Angeles Times ahead of commercial launch
- Trademarks filed protecting the name and brand identity

LESSON

AI creates its greatest value when it amplifies human expertise. Music is the proving ground. The framework is industry-agnostic.

A THESIS FROM THE FIELD

Why Most AI Initiatives Stall

WHERE THEY GO WRONG

- They start with the technology instead of the vision.
- Automation gets layered onto broken workflows, which scales the dysfunction.
- They try to replace experts instead of amplifying them, losing the knowledge that made the business valuable.
- They measure activity instead of outcomes, so nobody can say what actually improved.

THE APPROACH THAT WORKS

- Vision before technology. Define the outcome, then choose the accelerator.
- Infrastructure before scale. Fix the workflow, then automate it.
- Amplify the experts. Capture institutional knowledge and remove repetitive work.
- Measure outcomes: revenue growth, retention, efficiency, time recovered, profitability.

AI alone does not create competitive advantage. People do. The organizations that win will be the ones that identify the expertise already inside their walls, turn it into repeatable systems, and use AI to make their best people even better.

HOW OPPORTUNITY MULTIPLIES

Partnership Philosophy

The fastest path to growth is rarely alone. Strong partnerships create leverage through shared audiences, shared credibility, shared technology, shared distribution, and shared knowledge. Every successful organization I have built or advised develops ecosystems instead of operating in isolation.

THE FOUR QUESTIONS I ASK BEFORE ANY PARTNERSHIP

01

Who benefits?

02

What problem does it solve?

03

How is value delivered?

04

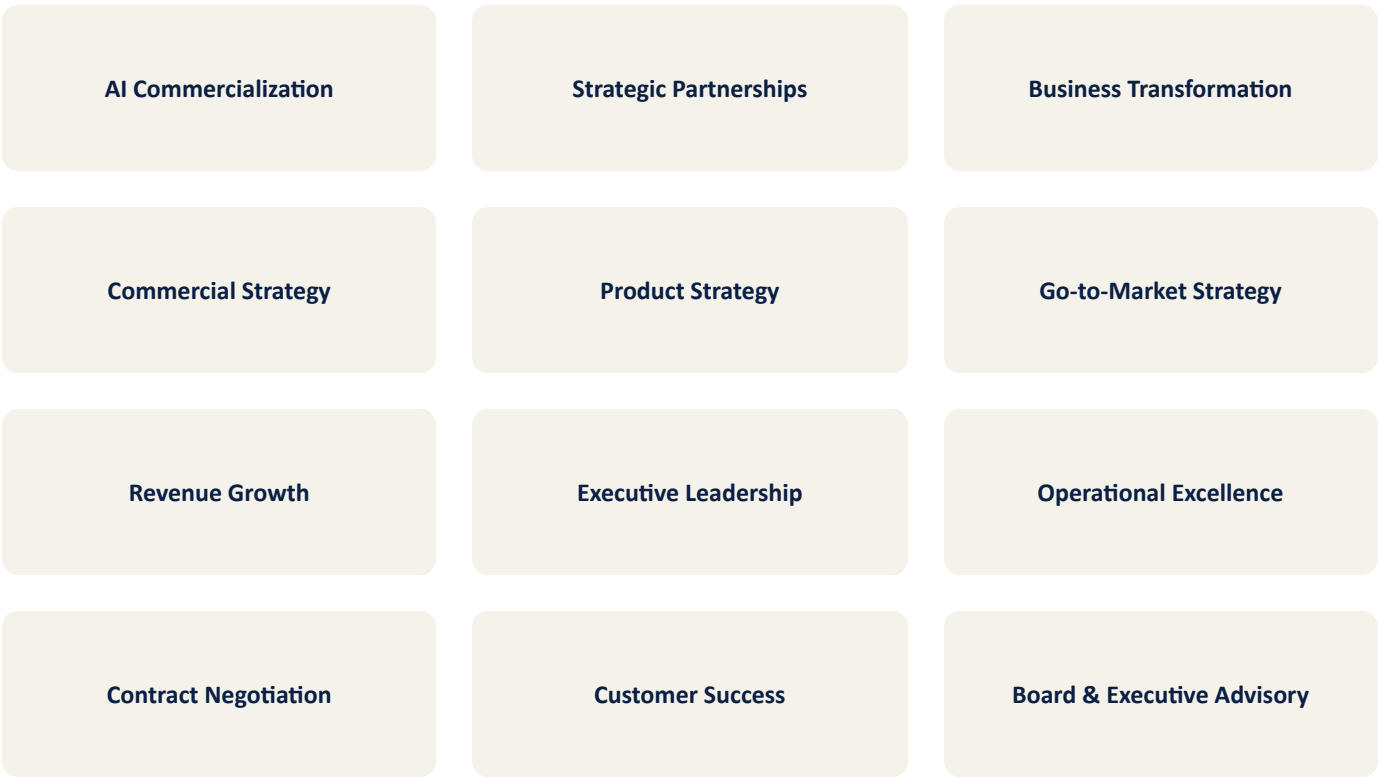
How is value captured?

THE PRACTICE BEHIND THE PHILOSOPHY

A global network of more than 14,000 entertainment industry relationships, built and maintained over two decades. The Mogul Partner Network, an ecosystem connecting artists with trusted providers across legal, publishing, technology, finance, marketing, branding, and distribution. Advisory work that consistently turns relationships into commercial outcomes, from label conversations to technology alliances.

THE EXECUTIVE TOOLKIT

Core Competencies



FROM THE STAGE

Speaking

WHAT AUDIENCES WALK AWAY WITH

- ✓ How to commercialize AI without losing the humans
- ✓ Building strategic partnerships that multiply growth
- ✓ Turning vision into revenue, step by step
- ✓ Scaling expertise beyond the expert
- ✓ Leading organizations through transformation
- ✓ The future of human-amplified AI

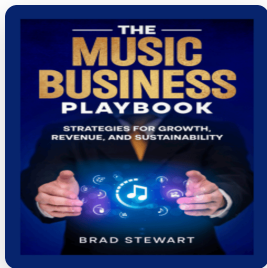
Formats. Keynotes, fireside chats, executive workshops, panels, and podcasts. Every talk is anchored by the Human Amplification Framework™ and grounded in twenty years of operating experience rather than theory.

Audiences. Executive and leadership teams, industry conferences, universities, and creator and entrepreneur communities. More than fifty podcast appearances on AI, commercialization, and the future of creative industries.

Booking: BradStewart.site/speaking

IN PRINT AND ON THE RECORD

Publications & Media



The Music Business Playbook

A practical guide helping independent artists build sustainable music businesses through commercialization, technology adoption, revenue diversification, and operational excellence. Available on Amazon in Kindle and paperback.

PODCASTS

Music Industry Architects, host and producer. Designing scalable careers for artists, bands, musicians, and DJs.

Love Noise, co-host, with The Scene Projects. Entrepreneurship, innovation, and the technologies reshaping creative industries.

SELECTED PRESS

LOS ANGELES TIMES

*"Can artificial intelligence book a concert tour?
Inside Music Mogul AI"*

MUSIC ALLY

*"Music Mogul AI brings automation to the tour
booking process"*

PRLOG

*"Music Mogul AI launches groundbreaking
platform"*

RECOGNITION THAT WAS EARNED, NOT CLAIMED

Awards & Recognition

Keeping the Blues Alive Award

One of the music industry's highest honors, recognizing excellence in artist representation and contributions to the international blues community.

International Blues Challenge Judge, 9 Consecutive Years

Selected to judge the Championship Finals at the historic Orpheum Theatre in Memphis.

Publishing & Credits

Affiliate publisher with ASCAP and BMI. Co-publisher on more than 30 commercially released songs. Credited on 8 to 10 commercially released albums for executive leadership, management, booking, and business development.

Education & Certification

Bachelor of Business Administration in Marketing, University of Southern Mississippi. Lean Six Sigma certified.

WHERE I WORK TODAY

Current Roles

Founder & Executive Director Music Mogul AI	AI-enabled operating system for independent artists: booking, marketing, and management agents with human-in-the-loop oversight.
Founder Mogul Talent Group	Full-service talent company: management, booking, consulting, and commercialization.
Founder Stewart Entertainment Agency	The original Nashville venture, expanded into Mogul Talent Group.
Strategic Advisor Verified Human	Commercialization and partnerships for certifying authentic, human-created content.
Strategic Advisor EMBARQX	Entertainment strategy, talent acquisition, and partnerships for premium themed voyages.
Author The Music Business Playbook	A practical guide to building a sustainable music business.
Host & Co-Host Music Industry Architects · Love Noise	Podcasts on AI, commercialization, and the future of the music business.

WHAT COMES NEXT

The Vision

The music industry was the proving ground, not the destination. The same framework that turns an independent artist into a functioning business applies to every expertise-driven industry where talented people are limited by infrastructure.

THE EXPANSION PATH

Podcast Mogul AI**Comedy Mogul AI****Influencer Mogul AI****Speaker Mogul AI**

Beyond new verticals, the platform strategy extends to enterprise licensing for booking agencies, management firms, record labels, and publishing organizations, bringing the same amplification model to the institutions that serve creators at scale.

The next decade belongs to organizations that amplify people instead of replacing them. That is the future I am building toward, and the kind of team I want to build it with.

IN THEIR WORDS

Selected Testimonials

"His guidance and expertise on so many aspects of the music business are just top notch. In a very short turnaround time he drafted a business model for me which, if I do as he suggests, will forever change my life and my family's for the better."

Billy Thompson · Bandleader & Guitarist, Billy Thompson Band

"Well beyond the call of duty as an agent, Brad helped with marketing, recording, and video production. As a result, significant money was raised and the charitable objectives were exceeded. Amazing guy, amazing professional, highly recommend."

Tony McLean Brown · Principal, Public Consulting Group

"Besides being so knowledgeable regarding the mechanics of growing a musical artist, Brad cares for the person and their life and livelihood. He connects all the dots."

Deanna Bogart · Recording Artist

"I worked with Brad consistently for four years and he always provided talented and professional entertainers for the concerts and festivals I promoted. Brad is a pro."

Travis Maynard · General Manager, OVG Hospitality

"Brad puts a lot of thought and time into his work. Very organized and a good communicator."

David Avery · President, Powderfinger Promotions



Let's Build What's Next.

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WEBSITE



LINKEDIN



MUSIC MOGUL AI



MOGUL TALENT GROUP

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